

# PRIVACY POLICY

#### **ABOUT ANTARPPLY EXPEDITIONS**

Antarpply Expeditions is an operator of small ship expedition cruises to Antarctica and the sub-Antarctic islands based in Ushuaia, Argentina. We are an Operator of IAATO (the International Association of Antarctic Tour Operators) and are committed to appropriate, safe and environmentally sound private-sector travel to the Antarctic.

#### **GENERAL**

We have developed this policy to demonstrate our commitment to the privacy of your data. The policy has been designed to clearly explain the information we collect, how and why we collect it, and when it is used. We will keep this webpage as up to date as possible, reviewing our policies periodically to ensure openness and clarity between all parties. Your privacy is of the highest importance to us, and we promise never to release your personal details to any outside company for their mailing or marketing purposes. Under the GDPR, you have the right to view, edit or request the removal of your personal data from Antarpply Expeditions.

If you have any questions or requests regarding your personal data, please contact us at:

### **Antarpply Expeditions**

Gobernador Paz 633 - Ist Floor, 9410, Ushuaia, Tierra del Fuego, Argentina

Tel: +54 (2901) 433636 / 436747

Email: info@antarpply.com

#### **HOW WE COLLECT DATA**

When you call us, enquire via website form, email us, or book an expedition with us, all the data relevant to your expedition (or potential expedition) is collected securely in our database, and - depending on your chosen contact method - our email client. The information which you provide, via online forms will be stored on our website and company servers based in Argentina.

### **DATA WE COLLECT**

Personal data collected through a contact form will usually include your full name, email, voyage of interest, and any other information you choose to divulge to us at this stage. When you confirm a booking, more detailed data such as your address, birth date, passport details, medical information and arrival/departure details are collected.

#### WHAT YOUR DATA IS USED FOR

Your personal data is used to fulfil our obligations to you, which include:

- Providing pricing for an expedition
- Sending you the requested information
- Booking your expedition
- Notifying you of any changes to your booking or requesting required information for your expedition.





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As a confirmed passenger on one of our expeditions, you will have your own login to enter and amend your booking, medical and transport information at anytime. Before your departure, this data will be passed on to the Argentine port authorities to ensure your passage. Antarpply Expeditions will only use the information provided to us only for the reason it was gathered.

#### INFORMATION FOR MARKETING PURPOSES

If you give us consent, we will use your name and email address for marketing purposes via our email newsletter. Our email newsletters are sent using MailChimp. MailChimp is GDPR compliant and safely stores your name, email address and location. We will only send information about our voyages to those who have requested them and only send expedition follow-up emails to passengers who have consented to receiving them whilst on board of our expedition ship. You can opt out of these email newsletters by using the unsubscribe link always listed on the emails or by emailing <a href="mailto:info@antarpply.com">info@antarpply.com</a> with your request. MailChimp may need to process personal data to perform some critical tasks, such as preventing abuse, and providing support.

#### WHO CAN ACCESS YOUR DATA

Data submitted through our forms is accessible only by Antarpply Expeditions and our developers. Our developers do not process or store your personal information for any purpose, nor do they pass it on to any third parties. Our website and communications may contain links to other websites, we are not the owners of these sites, and therefore are not responsible for the privacy practices of such other sites

#### **COOKIES**

In general, you can visit our website without identifying who you are or revealing any information about yourself. We only use "cookies" to store and collect information regarding your usage of the website. Cookies are small files placed on your computer's hard drive, or in your browser memory, when you visit our website. Your computer will only share the information in the cookie with the website that provided it, and no other website can request it. Cookies identify a computer browsing a website, not an individual.

## **DATA RETENTION AND SECURITY**

The time period for which we keep data depends on the data type. Our data is only retained for the time legally required by the Argentine Authorities. Data is not kept on our systems for longer than is needed, and is periodically reviewed and removed. The Antarpply Expeditions' website has an SSL Certificate (small data files that digitally bind a cryptographic key to your details. When installed on our web server it activates a padlock and the https protocol and allows secure connections from our web server to your browser). This means that the information you give is encrypted and secure. We have made every effort to ensure your data is stored and processed securely. Should you feel there has been a breach in the security of the site, please contact us immediately via the details above.

This policy was last updated May 23, 2018.

